

2023 SPONSORSHIP & ADVERTISING GUIDE



the great falls area
chamber
of commerce

100 1st Avenue North | Great Falls, MT 59401
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greatfallschamber.org



ANNUAL AWARDS GALA

The Annual Awards Gala is one of the Chamber's biggest events of the year. The Great Falls Area Chamber of Commerce is proud of the hard work and dedication of our Members. At this time we celebrate those who exemplify true entrepreneurialism and a positive impact in our community. We enjoy pausing for an evening to celebrate our businesses achievements with awards such as Small/Medium and Large Business of the Year, Entrepreneur and Non-Profit Business of the Year, Customer Service Champion, Youth Empowerment, Have I Given Enough - Steve & Penny Kubick Volunteerism, and more.

Sponsorship Opportunities

Title Sponsor (one available): \$5,000

- Two tables of 8 seats with premier location
- Premier Sponsor appreciation gift
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Acknowledgment in Chamber's radio ads
- Opportunity to present during the program and/or play a promotional video
- Company banner exhibited at event
- Sponsorship acknowledgment during the program
- Corporate logo signage on Premier Sponsor tables
- Opportunity to place corporate promotional materials on tables

Gold Sponsor: \$2,500

- One table of 8 seats with improved location
- Gold Sponsor appreciation gift
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Acknowledgment in Chamber's radio ads
- Company banner exhibited at event
- Sponsorship acknowledgment during the program
- Corporate logo signage on Gold Sponsor table

Silver Sponsor: \$1,500

- One table of 8 seats with improved location
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Sponsorship acknowledgment during the program
- Corporate logo signage on Silver Sponsor table

Corporate Table Sponsor: \$650

- One table of 8 seats
- Sponsorship acknowledgment in the program
- Corporate name signage on table

Exclusive Sponsorship Opportunities

Build greater awareness of your brand!
Creatively construct a specialized sponsorship level to help your business stand out.

Katherine Archibald
Business Development Director
karchibald@greatfallschamber.org



CHAMBER LUNCHEON

Chamber Luncheons are typically hosted in November, February, and May showcasing various member venues. Luncheon presentations have a unique theme of interest including a keynote speaker discussing topics relevant to our community and your business. Join us to connect with fellow business leaders and celebrate the Business of the Quarter and Ambassador of the Quarter.

Sponsorship Opportunities

Title Sponsor (one available): \$1,500

- Two tables of 8 seats with premier location
- Premier Sponsor appreciation gift
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Acknowledgment in Chamber's radio ads
- Opportunity to present during the program and/or play a promotional video
- Company banner exhibited at event
- Sponsorship acknowledgment during the program
- Corporate logo signage on Premier Sponsor tables
- Opportunity to place corporate promotional materials on tables

Gold Sponsor: \$1,000

- One table of 8 seats with improved location
- Gold Sponsor appreciation gift
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Acknowledgment in Chamber's radio ads
- Company banner exhibited at event
- Sponsorship acknowledgment during the program
- Corporate logo signage on Gold Sponsor table

Silver Sponsor: \$700

- One table of 8 seats with improved location
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Sponsorship acknowledgment during the program
- Corporate logo signage on Silver Sponsor table

Corporate Table Sponsor: \$350

- One table of 8 seats
- Sponsorship acknowledgment in the program
- Corporate name signage on table

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AGRICULTURE BANQUET

The Ag Appreciation Banquet is hosted by the Agriculture (Ag) Committee annually. Enjoy a casual night out that will leave you buzzing from the exciting entertainment, delicious meal, awards ceremony, and all-around good time! Awards to be presented are Ag Business of the Year, Ag Advocate of the Year, and four scholarships to selected graduating seniors and college students pursuing a career in the agriculture industry. The Ag Committee fosters and promotes a better understanding, awareness, and relationship between the agricultural industry and the community, emphasizing appreciation for the Ag industry overall.

Sponsorship Opportunities

Presenting Title Sponsor (exclusive): \$5,000

Jump on this exclusive offer providing a customizable approach with a measurable ROI. Sponsorship benefits include promoting your current initiatives, marketing strategy, advocacy efforts, etc. The Ag Committee will craft a package to enhance your brand, provide VIP access to the keynote speaker, added hospitality rights and engagement options.

Champion Sponsor: \$2,500

- Two tables of 8 seats with premier location
- Meet & Greet with the Keynote speaker/performer
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Acknowledgment in Chamber's radio ads
- Opportunity to present during the program and/or play a promotional video
- Company banner exhibited at event
- Sponsorship acknowledgment during the program
- Corporate logo signage on sponsored table
- Opportunity to place corporate promotional materials on tables

Grand Sponsor: \$1,200

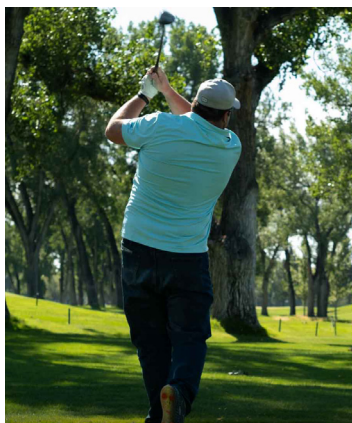
- One table of 8 seats with improved location
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Acknowledgment in Chamber's radio ads
- Company banner exhibited at event
- Sponsorship acknowledgment during the program
- Corporate logo signage on sponsored table

Corporate Table Sponsor: \$600

- One table of 8 seats
- Sponsorship acknowledgment in the program
- Corporate name signage on table

Future of the Falls Youth Table Sponsor: \$600

- Sponsor a table of 8 seats for youth to attend (FFA, 4-H, and scholarship recipients)
- Sponsorship acknowledgment in the program
- Corporate name signage on table



MILITARY AFFAIRS COMMITTEE

The Military Affairs Committee (MAC) exemplifies service! MAC fosters and promotes a vital military presence in our community through activities showing support of our military population. The MAC sponsors several programs and events working diligently to show appreciation and maintaining relationships with Malmstrom Air Force Base, the Montana National Guard and Reserves.

Sponsorship Opportunities

MAC Ball - Annual Formal Gala

The MAC Ball is the “must attend” of the year featuring entertainment, a friendly atmosphere, and exceptional venue. The Ball is noted for its cozy house parties, followed by dinner and dancing in one of Great Falls most elegant settings.

Sponsorship (limited availability): \$1,000

- Logo on invitation and all promotional materials

MAC Golferoo - Civilians vs. Military

The MAC Golferoo is a fun filled day of good natured competition and camaraderie pitting military against civilians. You’ll want to practice your swing to ensure your team does not win the traveling “Bent Shaft Trophy,” presented to the military or civilian team with the highest gross score!

Hole Sponsor: \$350

- Signage at one hole
- Public acknowledgment at event
- Logo on Golferoo materials and banner

Course Sponsor: \$275

- Signage at registration table
- Logo on MAC banner

“Bet on the Best” Poker Tournament

The “Bet on the Best” Poker Tournament features several tables for some light hearted competition. Show your poker skills and win the “Bet on the Best” buckle!

Table Sponsor: \$250

- One entry into tournament
- Name on table
- Name announced throughout the tournament
- Three re-buy coupons

Sponsor-A-Player: \$125

- One entry into tournament
- Name announced throughout the tournament
- Name posted on the wall
- Three re-buy coupons

Royal Flush: \$175

- Name announced throughout the tournament
- Name posted on the wall



LEADERSHIP HIGH SCHOOL

The Leadership High School program focuses on leadership training, community awareness, and volunteerism. Comprised of local high school juniors, this program increases student's awareness of the important role they play in leadership positions within their schools and community. Students will have the opportunity to discuss what they have learned during the year and how they can utilize their leadership skills for the future. Session days throughout the year consist of a welcome reception, one day retreat, monthly industry session days, concluding with an Effecting Change Day and graduation ceremony.

Sponsorship Opportunities

Session Day (14/year)

Session Day Title Sponsor: \$1,500

- Title sponsor for the day including both meals
- Prominent logo placement and recognition
- Added to the days agenda, a representative from your business will be able to attend the session day and present for 15 minutes to the students about your business/industry

Meal Sponsor (two/day available): \$500

- Choose either breakfast or lunch
- Prominent logo placement and recognition
- Recognition at the session day
- During the meal, a brief talk to the students about your business/industry

Leadership High School Golf Tournament

Cart Sponsor: \$3,000

- 2 - four-person teams
- Corporate logo on every golf cart
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Acknowledgment in Chamber's radio ads

Beverage Cart: \$2,500

- 2 - four-person teams
- Corporate branded drink tickets for attendees

- Corporate logo signage on the cart
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Acknowledgment in Chamber's radio ads

Activity Hole Sponsor (three available): \$1,500

- 1 - four-person team
- Sponsor a game (Yahtzee, Chip Shot, Pool Cue Shot)
- Corporate signage and/or tent at the hole
- Opportunity to hand corporate promotional materials and swag
- Prominent logo placement on all marketing materials (printed, digital and social media)

Eagle Sponsor: \$750

- 1 - four-person team
- Logo placement on all marketing materials (printed, digital and social media)

Hole Sponsor (18 available): \$350

- Corporate signage at the hole
- Sponsorship acknowledgment on all marketing materials (printed, digital and social media)

Prize Donations

All prizes will be distributed to game contest winners and raffle prize winners

- Donation acknowledgment



ADVERTISING OPPORTUNITIES

Business 4 Breakfast and Business After Hours are designed to provide relationship building opportunities with our members and allows the host business to share their business location and story.

Event Hosting

Business 4 Breakfast: \$125

- 4 weeks of promotion in the "Chamber Event" weekly newsletter
- 2 weeks of Social Media Blasts
- Advertising through the Chamber website
- Radio DJ broadcasting live at your event
- Opportunity to introduce your business





Business After Hours: \$250

- 4 weeks of promotion in the "Chamber Event" weekly newsletter
- 2 weeks of Social Media Blasts
- Advertising through the Chamber website
- Opportunity to share about your business

Advertising Opportunities - 4800+ followers

Save money and reach more customers for less! Target the right audience at the right time!

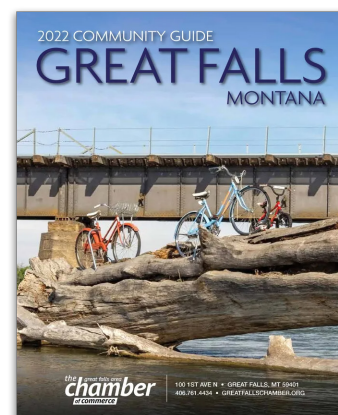
Take advantage of the Great Falls Area Chamber of Commerce's opportunities to advertise your services, products, and offerings to instantly reach the Great Falls business community. Leverage one of your membership benefits with this highly effective marketing strategy offered to Chamber members. Drive engagement, increase your business' exposure, and grow your business followers. This is one of the quickest and easiest ways to get noticed by our Great Falls business community!

Advertising Mediums	A La Carte	Bronze \$425 (reg. \$525)	Silver \$850 (reg. \$1,050)	Gold \$1,250 (reg. \$1,600)	Platinum \$2,150 (reg. \$2,650)
Social Media Blast    	\$50	3	6	9	12
Exclusive Email (Chamber Subscription List)	\$150	1	2	4	6
Banner Ad in Newsletters (Limited spots weekly)	\$50	2	4	6	8
Printed Mailing Labels (Over 700 Businesses)	\$125	1	2	2	2
Video Interview (Shared on Social Media)	\$500	-	-	-	1

PRINTED PUBLICATIONS

Great Falls Chamber Community Guide

Advertise in Great Falls' premier publication - the 2023 Community Guide! Increase your exposure, capture more customers and gain clientele by advertising in our Great Falls Community Guide. Over 5,000 copies are distributed annually all over Great Falls. Find our magazine at the Great Falls Area Chamber office and website, Visitors Center, Downtown Association, banks, coffee shops, restaurants, doctor's offices, hotels, and several more locations.



Community Guide Ad Size	Dimensions	Bleed	Rate
Full Page Double Spread	11" x 17"	11.5" x 17.5"	\$4,295
Back Cover	8.5" x 11"	9" x 11.5"	\$3,795
Inside Front	8.5" x 11"	9" x 11.5"	\$3,295
Inside Back	8.5" x 11"	9" x 11.5"	\$2,995
Full Page	8.5" x 11"	9" x 11.5"	\$2,495
Half Page	7.5" x 4.875" Horizontal	N/A	\$1,795
	3.67" x 10" Vertical	N/A	\$1,795
Quarter Page	3.67" x 4.875"	N/A	\$1,295
Eighth Page	1.75" x 4.875"	N/A	\$995

Great Falls Chamber City Map

Advertise in our most requested publication - the 2023 Great Falls City Map! Over 5,000 copies are distributed to locals, city guests, and relocation packets. These can be found at the Great Falls Area Chamber, Visitors Center, Downtown Association, banks, coffee shops, restaurants, hotels, and several more locations. Make your advertising dollars go further by placing an ad in this highly visible publication, including a dot (pin location) of our advertisers on the map.



City Map Ad Size	Dimensions	Rate
Premium Back Fold (2 available)	3.5" x 8.5"	\$795
Premium Inside Fold (3 available)	3.5" x 8.5"	\$695
Map Border Ads (14 Available)	3.25" x 2.25"	\$395
Legend Ads (7 Available)	2.5" x 2.25"	\$295

Submit the included Advertising Agreement today!