

2024 SPONSORSHIP & ADVERTISING GUIDE



the great falls area
chamber
of commerce

greatfallschamber.org | 406-761-4434

ANNUAL AWARDS GALA



The Annual Awards Gala is one of the Chamber's biggest events of the year. The Great Falls Area Chamber of Commerce is proud of the hard work and dedication of our Members. At this highly-anticipated event we celebrate those who exemplify true entrepreneurialism and who have a positive impact in our community. We enjoy coming together to celebrate these champions of our business community and their achievements.

Presenting Sponsor: \$5,000

- Two tables in a premier location
- Appreciation gift
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Acknowledgment in Chamber's radio ads
- Opportunity to present during the program and/or play a promotional video
- Acknowledgment during the program
- Corporate logo signage on tables
- Opportunity to place corporate promotional materials on tables

Gold Sponsor: \$2,500

- One table in an improved location
- Gold Sponsor appreciation gift
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Acknowledgment in Chamber's radio ads
- Sponsorship acknowledgment during the program
- Corporate logo signage on Gold Sponsor table

Silver Sponsor: \$1,500

- One table in an improved location
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Acknowledgment during the program
- Corporate logo signage on table

Corporate Table Sponsor: \$650

- One table
- Acknowledgment in the program
- Corporate name signage on table

Custom Sponsorships

*Build greater awareness of your brand!
Creatively construct a specialized sponsorship level to
help your business stand out.*

*Katherine Archibald
Karchibald@Greatfallschamber.org*

CHAMBER LUNCHEON



Chamber Luncheons are hosted three times a year showcasing various member venues. Luncheon presentations have a unique theme of interest including a keynote speaker discussing topics relevant to your business and community. Join us to connect with fellow business leaders.

Presenting Sponsor: \$2,500

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- Corporate logo signage on tables
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- Gold Sponsor appreciation gift
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Acknowledgment in Chamber's radio ads
- Sponsorship acknowledgment during the program
- Corporate logo signage on Gold Sponsor table

Silver Sponsor: \$1,000

- One table in an improved location
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Sponsorship acknowledgment during the program
- Corporate logo signage on Silver Sponsor table

Corporate Table Sponsor: \$500

- One table
- Sponsorship acknowledgment in the program
- Corporate name signage on table

Custom Sponsorships

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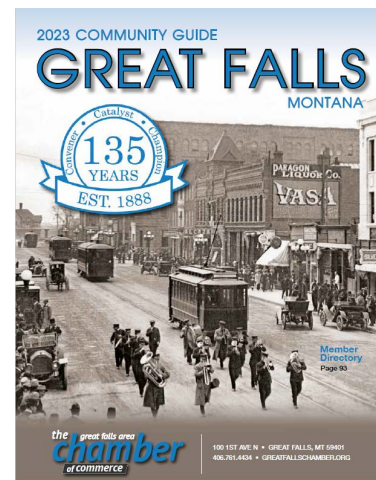
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PRINTED PUBLICATIONS

GREAT FALLS CHAMBER COMMUNITY GUIDE

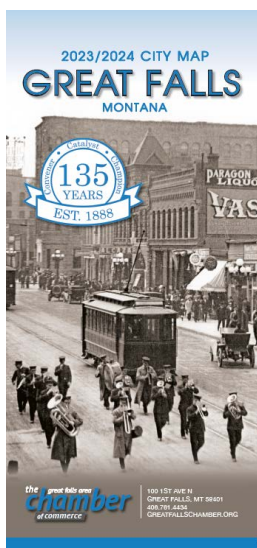
Advertise in Great Falls' premier publication - the 2024 Community Guide!

Increase your visibility, capture more customers and gain clientele by advertising in our Great Falls Community Guide. Over 5,000 copies are distributed annually in places such as the Great Falls Area Chamber office and website, Visitors Center, Downtown Association, banks, coffee shops, restaurants, doctor's offices, hotels, and several more locations.



Community Guide Ad Size	Dimensions	Rate
Full Page Double Spread	11" x 17"	\$4,295
Back Cover	8.5" x 11"	\$3,795
Inside Front	8.5" x 11"	\$3,295
Inside Back	8.5" x 11"	\$2,995
Full Page	8.5" x 11"	\$2,495
Half Page	7.5" x 4.875" Horizontal	\$1,795
	3.67" x 10" Vertical	\$1,795
Quarter Page	3.67" x 4.875"	\$1,295
Eighth Page	1.75" x 4.875"	\$995

GREAT FALLS CHAMBER CITY MAP



Advertise in our most requested publication, with over 5,000 copies being distributed to locals, city guests, and included in relocation packets. These can be found at the Great Falls Area Chamber, Visitors Center, Downtown Association, banks, coffee shops, restaurants, hotels, and several more locations.

Make your advertising dollars go further by placing an ad in this highly visible publication, including a dot (pin location) of our advertisers on the map.

City Map Ad Size	Dimensions	Rate
Premium Back Fold (2 available)	3.5" x 8.5"	\$995
Premium Inside Fold (3 available)	3.5" x 8.5"	\$795
Map Border Ads (14 Available)	3.25" x 2.25"	\$495
Legend Ads (7 Available)	2.5" x 2.25"	\$395

Submit Your Advertising Agreement to Reserve Your Spot!

ADVERTISING OPPORTUNITIES

ADVERTISING OPPORTUNITIES 4800+ FOLLOWERS

Target the right audience at the right time!

Take advantage of the Great Falls Area Chamber of Commerce's opportunities to advertise your services, products, and offerings to instantly reach the Great Falls business community. Leverage one of your membership benefits with this highly effective marketing strategy offered to Chamber members. Drive engagement, increase your business' exposure, and grow your business followers. This is one of the quickest and easiest ways to get noticed by our Great Falls business community!

Why Usse Digital Advertising?

Traditional ads in magazines, on TV or on billboards reach anyone who sees them.

In contrast, digital advertising utilizing the Chamber's reach, allows you use different methods of targeting in order to be more precise and reach audiences who are more likely to be interested in your ad.

Advertising Mediums	A La Carte	Bronze \$425 (reg. \$550)	Silver \$850 (reg. \$1,100)	Gold \$1,250 (reg. \$1,650)	Platinum \$1,850 (reg. \$2,200)
Social Media Blast	\$50	3	6	9	12
Exclusive Email (Chamber Subscription List)	\$150	1	2	4	6
Banner Ad in Newsletters (Limited spots weekly)	\$50	2	4	6	8
Printed Mailing Labels (Over 700 Businesses)	\$150	1	2	2	2

EVENT HOSTING OPPORTUNITY

Business After Hours is designed to provide relationship building opportunities with our members and allows the host to share their business location and story.

Business After Hours: \$250

- 4 weeks of promotion in the "Chamber Event" weekly newsletter
- 2 weeks of Social Media Blasts
- Advertising through the Chamber website
- Opportunity to share about your business



MILITARY AFFAIRS COMMITTEE



The Military Affairs Committee (MAC) exemplifies service! MAC fosters and promotes a vital military presence in our community through activities showing support of our military population. The MAC sponsors several programs and events working diligently to show appreciation and maintaining relationships with Malmstrom Air Force Base, the Montana National Guard and Reserves.

MAC Ball - Annual Formal Gala

The MAC Ball is the “must attend” of the year featuring entertainment, a friendly atmosphere, and exceptional venue. The Ball is noted for its cozy house parties, followed by dinner and dancing in one of Great Falls most elegant settings.

Sponsorship (limited availability): \$1,000

- Logo on invitation and all promotional materials

MAC Golferoo - Civilians vs. Military

The MAC Golferoo is a fun filled day of good natured competition and camaraderie pitting military against civilians. You’ll want to practice your swing to ensure your team does not win the traveling “Bent Shaft Trophy,” presented to the military or civilian team with the highest gross score!

Hole Sponsor: \$350

- Signage at one hole
- Public acknowledgment at event
- Logo on Golferoo materials and banner

Course Sponsor: \$275

- Signage at registration table
- Logo on MAC banner

“Bet on the Best” Poker Tournament

The “Bet on the Best” Poker Tournament features several tables for some light hearted competition. Show your poker skills and win the “Bet on the Best” buckle!

Table Sponsor: \$500

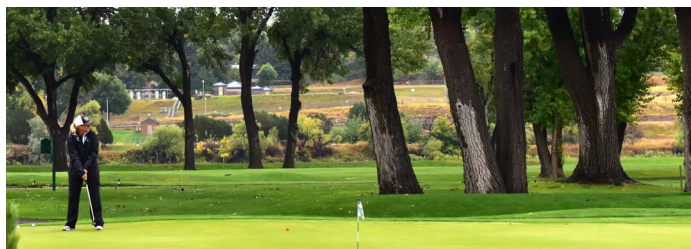
- One entry into tournament
- Name on table
- Name announced throughout the tournament
- Three re-buy coupons

Sponsor-A-Player: \$125

- One entry into tournament
- Name announced throughout the tournament
- Name posted on the wall
- Three re-buy coupons

Royal Flush: \$175

- Name announced throughout the tournament
- Name posted on the wall



AGRICULTURE COMMITTEE

The Agriculture (Ag) Committee has grown from the days of the Pitchfork Fondue, to awarding agriculture scholarships, to hosting multiple annual events. Today we focus on events and activities which will educate our neighbors about production agriculture. Educating the public about Montana's number-one economic engine is critical to our agribusinesses, farmers and ranchers.

Ag Banquet

Kick up our heels for a hearty Montana meal, music and fellowship. Be a part of honoring special people who give so much to agriculture while we also present scholarships to four gifted students. It's a special time of year celebrating new four-legged babies and hope for a bountiful crop!

Presenting Sponsor (exclusive): \$5,000

- Two tables in a premier location
- Appreciation Gift
- VIP Access to the keynote speaker/performer
- Prominent logo placement on all marketing materials (printed, digital, and social media)
- Acknowledgment in Chamber's radio ads
- Acknowledgment during the program
- Corporate logo signage on tables
- Opportunity to place corporate promotional materials on tables

Gold Sponsor: \$2,500

- One table in an improved location
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Acknowledgment in Chamber's radio ads
- Sponsorship acknowledgment during the program
- Corporate logo signage on sponsored table
- Opportunity to place corporate promotional materials on tables

Silver Sponsor: \$1,200

- One table in an improved location
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Acknowledgment in Chamber's radio ads
- Company banner exhibited at event
- Sponsorship acknowledgment during the program
- Corporate logo signage on sponsored table

Corporate Table Sponsor: \$600

- One table
- Sponsorship acknowledgment in the program
- Corporate name signage on table

Future of the Falls Donation: \$600

Help sponsor the Ag Scholarship! The Ag Committee of the Great Falls Area Chamber Of Commerce awards four \$1,000 scholarships on an annual basis to individuals in Great Falls And Golden Triangle Counties seeking a career in the agriculture industry. Scholarships will be awarded to two students.

Future of Ag Tour

This tour has surged in popularity! Each year we focus on a segment of the ag industry, but the message of educating our friends about agriculture resonates through every tour regardless of the topic. In 2024, the tour is "Follow The Barley." At least 100 participants will actually travel by bus from the field all the way to the table in an unforgettable experience.

Presenting Sponsor: \$2,500

Gold Sponsor: \$1,500

Silver Sponsor: \$1,000

Bronze Sponsor: \$500

Cascade County 4-H Livestock Sale

The Ag Committee introduced a new program in 2023 to help potential buyers understand how to choose an animal, purchase at the sale and select a butcher for your choice cuts. You can become involved in this educational program as we spread awareness of the sale while touting all the kids in their wholesome route to animal stewardship.



LEADERSHIP HIGH SCHOOL



The Leadership High School program focuses on leadership training, community awareness, and volunteerism. Comprised of area high school juniors, this program increases student's awareness of the important role they play in leadership positions within their schools and community. Students will have the opportunity to discuss what they have learned during the year and how they can utilize their leadership skills for the future. Session days throughout the year consist of a welcome reception, one day retreat, monthly industry session days, concluding with an Effecting Change Day and graduation ceremony.

Session Day

Presenting Sponsor: \$1,500

- Presenting sponsor for the day including both meals
- Prominent logo placement and recognition
- Added to the days agenda, a representative from your business will be able to attend the session day and present for 15 minutes to the students about your business/industry

Lunch Sponsor (two/day available): \$500

- Prominent logo placement and recognition
- Recognition on the session day agenda

Leadership High School Golf Tournament

Cart Sponsor: \$3,000

- Two 4-person teams
- Corporate logo on every golf cart
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Acknowledgment in Chamber radio ads

Beverage Cart: \$2,500

- Two 4-person teams
- Corporate branded drink tickets for attendees
- Corporate logo signage on cart
- Prominent logo placement on all marketing materials (printed, digital and social media)
- Acknowledgment in Chamber radio ads

Activity Hole Sponsor (three available): \$1,500

- 1 - four-person team
- Sponsor a game (Yahtzee, Chip Shot, Pool Cue Shot)
- Corporate signage and/or tent at the hole
- Opportunity to hand corporate promotional materials and swag
- Prominent logo placement on all marketing materials (printed, digital and social media)

Eagle Sponsor: \$750

- 1- four-person team
- Logo placement on all marketing materials (printed, digital and social media)

Hole Sponsor (18 available): \$350

- Corporate signage at the hole
- Sponsorship acknowledgment on all marketing materials (printed, digital and social media)

Prize Donations

All prizes will be distributed to game contest winners and raffle prize winners

- Donation acknowledgment